



Presents...

How to Increase YOUR Network Marketing Downline's Activity with "A Message To Garcia"

Brought to you by:

Heikki Ahola

Visit us on the web at (click below):

[Heikki Ahola's blog](#)

STOP! Before you move on, **PRINT this report out.**

I promise you that you'll receive much more benefit from **STUDYING** over the information, rather than simply scrolling through it on your computer screen.

Before you even begin reading, **PRINT** the report out on paper. Then, grab a pen. **STUDY** this. Mark up things that jump out at you. Circle. Underline. Scribble ideas and notes in the margins. Write out actions you can take in your business.

This information is just information unless you use it. I encourage you to **print it out before you read it.**

A Message from the Publisher...

Congratulations!

You now own the reprint and redistribution rights to this powerful special report, "How to Increase YOUR Network Marketing Team's Activity with 'A Message to Garcia'". And the rights are free!

This is a \$97.00 value!

By owning the reprint rights you can reprint, resell or redistribute this report for any price you'd like and keep 100% of the profits. Or, you can use this as a free bonus or gift to your downline members...and simply give it away. It's your choice. The only restriction is that you cannot modify this report in any way (that's it).

Inside this amazing report – you'll find a re-discovered message that has been read by (literally) millions of people the world over. When I first read this story, it really hit home and shook me up (in a good way).

And now, it's **YOURS** for the taking.

Share it with your downline! It helps stop the whining...and helps start the production. True leaders will fall in love with this message...but only if **you get it into their hands!** Be sure to spread the message today and carry the message to Garcia! (And be sure to devour the "wrap up" questions at the end!)

To Your Success,



Chris Zavadowski, Publisher

<http://www.InstantMLMSalesLetters.com>

P.S. - If you'd like to make this report your 24x7 digital salesperson, and brand it with YOUR name and website, then be sure to [click here for more information.](#)

Limits of Liability / Disclaimer of Warranty:

The author and publisher of this manual and the accompanying materials have used their best efforts in preparing this program. The author and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents of this program. They disclaim any warranties (expressed or implied), merchantability or fitness for any particular purpose. The author and publisher shall in no event be held liable for any loss or other damages, including but not limited to special, incidental, consequential or other damages. As always, the advice of a competent legal, tax, accounting or other professional should be sought. The author and publisher do not warrant the performance, effectiveness or applicability of any sites or resources listed in this manual. All links are for information purposes only and are not warranted for content, accuracy or any other implied or explicit purpose.

This manual contains material protected under International and Federal Copyright Laws and Treaties. Any unauthorized use, sharing, reproduction or distribution of these materials by any means, electronic, mechanical, or otherwise is strictly prohibited. No portion of these materials may be reproduced in any manner whatsoever, without the express written consent of the publisher.

This manual and accompanying materials are Copyright 2004 by Lifetime Marketing Success, Inc.

All questions and inquiries should be emailed to support@lifetimemarketingsuccess.com.

Published by:



<http://www.InstantMLMSalesLetters.com>

© Lifetime Marketing Success, Inc. – ALL Rights Reserved

Foreword

This literary trifle, "A Message to Garcia", was written one evening after supper, in a single hour. It was on the 22nd of February, 1899, Washington's Birthday: we were just going to press with the March *Philistine*.

The thing leaped hot from my heart, written after a trying day, when I had been endeavoring to train some rather delinquent villagers to give up their the comatose state and get "radioactive".

The immediate suggestion, though, came from a little argument over the teacups, when my boy Bert suggested that Rowan was the real hero of the Cuban War. Rowan had gone alone and done the thing – "carried the message to Garcia."

It came to me like a flash!

Yes, the boy is right, the hero is the man who does his work - who carries the message to Garcia.

I got up from the table, and wrote "A Message To Garcia". I thought so little of it that we ran it in the Magazine without a heading. The edition went out, and soon orders began to come for extra copies of the March *Philistine*, a dozen, fifty, a hundred, and when the American News Company ordered a thousand, I asked one of my helpers which article it was that stirred up the cosmic dust.

"It's the stuff about Garcia," he said. The next day a telegram came from George H. Daniels, of the New York Central Railroad thus, "Give price on one hundred thousand Rowan article in pamphlet form - Empire State Express advertisement on back - also how soon can ship."

I replied giving price, and stated we could supply the pamphlets in two years. Our facilities were small and a hundred thousand booklets looked like an awful undertaking.

The result was that I gave Mr. Daniels permission to reprint the article in his own way. He issued it in booklet form in editions of half a million. Two or

three of these half-million lots were sent out by Mr. Daniels, and in addition the article was reprinted in over two hundred magazines and newspapers.

It has been translated into all written languages.

At the time Mr. Daniels was distributing *A Message to Garcia*, Prince Hilakoff, Director of Russian Railways, was in this country. He was the guest of the New York Central, and made a tour of the country under the personal direction of Mr. Daniels.

The Prince saw the little book and was interested in it, more because Mr. Daniels was putting it out in big numbers, probably, than otherwise. In any event, when he got home he had the matter translated into Russian, and a copy of the booklet given to every railroad employee in Russia. Other countries then took it up, and from Russia it passed into Germany, France, Spain, Turkey, Hindustan and China.

During the war between Russia and Japan, every Russian soldier who went to the front was given a copy of "*A Message To Garcia*". The Japanese, finding the booklets in possession of the Russian prisoners, concluded it must be a good thing, and accordingly translated it into Japanese.

And on an order of the Mikado, a copy was given to every man in the employ of the Japanese Government, soldier or civilian. Over forty million copies of "*A Message To Garcia*" have been printed. This is said to be a larger circulation than any other literary venture has ever attained during the lifetime of an author, in all history - thanks to a series of lucky accidents.

Elbert Hubbard, Author of "A Message To Garcia"
December 1, 1913

A Message To Garcia

In all this Cuban business there is one man stands out on the horizon of my memory...

When war broke out between Spain and the United States it was very necessary to communicate quickly with the leader of the Insurgents. Garcia was somewhere in the mountain vastness of Cuba - no one knew where.

No mail nor telegraph message could reach him. The President must secure his cooperation, and quickly. What to do!

Someone said to the President, "There's a fellow by the name of Rowan will find Garcia for you, if anybody can."

Rowan was sent for and given a letter to be delivered to Garcia. How "the fellow by the name of Rowan" took the letter, sealed it up in an oil-skin pouch, strapped it over his heart, in four days landed by night off the coast of Cuba from an open boat, disappeared into the jungle, and in three weeks came out on the other side of the Island, having traversed a hostile country on foot, and delivered his letter to Garcia - are things I have no special desire now to tell in detail.

The point that I wish to make is this: McKinley gave Rowan a letter to be delivered to Garcia; Rowan took the letter and did not ask, "Where is he at?" By the Eternal! There is a man whose form should be cast in deathless bronze and the statue placed in every college of the land.

It is not book-learning young men need, nor instruction about this and that, but a stiffening of the vertebrae which will cause them to be loyal to a trust, to act promptly, concentrate their energies: do the thing - "Carry a message to Garcia!"

General Garcia is dead now, but there are other Garcia's. No man who has endeavored to carry out an enterprise where many hands were needed has not at one time or another been well-nigh appalled at times by the imbecility of the average man - the inability or unwillingness to concentrate on a thing and do it.

Slipshod assistance, foolish inattention, dowdy indifference, and half-hearted work seem the rule; and no man succeeds, unless by hook or crook or threat he forces or bribes other men to assist him; or mayhap, God in His goodness performs a miracle, and sends him an Angel of Light for an assistant.

You, reader, put this matter to a test: You are sitting now in your office - six clerks are within call.

Summon any one and make this request: "Please look in the encyclopedia and make a brief memorandum for me concerning the life of Correggio."

Will the clerk quietly say, "Yes, sir," and go do the task? On your life, he will not. He will look at you out of a fishy eye and ask one or more of the following questions:

Who was he?

Which encyclopedia?

Where is the encyclopedia?

Was I hired for that?

Don't you mean Bismarck?

What's the matter with Charlie doing it?

Is he dead?

Is there any hurry?

Should I bring you the book and let you look it up yourself?

What do you want to know for?

And I will bet you ten to one that after you have answered the questions, and explained how to find the information, and why you want it, the clerk will go off and get one of the other clerks to help him try to find Garcia - and

then come back and tell you there is no such man. Of course I may lose my bet, but according to the Law of Average, I will not.

Now, if you are wise, you will not bother to explain to your "assistant" that Correggio is indexed under the C's, not in the K's, but you will smile very sweetly and say, "Never mind," and go look it up yourself.

And this incapacity for independent action, this moral stupidity, this infirmity of the will, this unwillingness to cheerfully catch hold and lift - these are the things that put pure Socialism so far into the future.

If men will not act for themselves, what will they do when the benefit of their effort is for all?

A first-mate with knotted club seems necessary; and the dread of getting "the bounce" Saturday night holds many a worker to his place. Advertise for a stenographer, and nine out of ten who apply can neither spell nor punctuate - and do not think it is necessary to.

Can such a one write a letter to Garcia?

"You see that bookkeeper," said the foreman to me in a large factory.

"Yes, what about him?"

"Well he's a fine accountant, but if I'd send him up town on an errand, he might accomplish the errand all right, and on the other hand, might stop at four saloons on the way, and when he got to Main Street would forget what he had been sent for."

Can such a man be entrusted to carry a message to Garcia?

We have recently been hearing much tearful sympathy expressed for the "downtrodden denizens of the sweat-shop" and the "homeless wanderer searching for honest employment," and with all of it often goes many nasty words for the men in power.

Nothing is said about the employer who grows old before his time in a vain attempt to get "ne'er-do-wells" to do intelligent work; and his long, patient

striving after his "help" that does nothing but loaf around when his back is turned.

In every store and factory there is a constant weeding-out process going on.

The employer is constantly sending away the staff that have shown their incapacity to further the interests of the business, and others are being taken on.

No matter how good times are, this sorting continues: only, if times are hard and work is scarce, the sorting is done finer - but forever, out the incompetent and unworthy go.

It is the survival of the fittest. Self-interest prompts every employer to keep the best - those who can carry a message to Garcia.

I know one man of really brilliant parts who has not the ability to manage a business of his own, and yet who is absolutely worthless to any one else, because he carries with him constantly the insane suspicion that his employer is oppressing, or intending to oppress, him. He cannot give orders; and he will not receive them.

Should a message be given him to take to Garcia, his answer would probably be, "Take it yourself!" Tonight this man walks the streets looking for work, the wind whistling through his threadbare coat. No one who knows him dare employ him, for he is a regular breeder of discontent.

He is impervious to reason, and the only thing that can impress him is the toe of a thick-soled Number Nine boot. :)

Of course I know that one so morally deformed is no less to be pitied than a physical cripple; but in our pitying, let us drop a tear, too, for the men who are striving to carry on a great enterprise, whose working hours are not limited by the whistle, and whose hair is fast turning white through the struggle to hold in line indifference, slipshod imbecility, and the heartless ingratitude which, but for their enterprise, would be both hungry and homeless.

Have I put the matter too strongly?

Possibly I have; but when all the world has gone a' slumming I wish to speak a word of sympathy for the man who succeeds - the man who, against great odds, has directed the efforts of others, and having succeeded, finds there's nothing in it: nothing but bare board and clothes.

I have carried a dinner pail and worked for day's wages, and I have also been an employer of labor, and I know there is something to be said on both sides. There is no excellence, per se, in poverty; rags are no recommendation; and all employers are not greedy and arrogant, any more than all poor men are virtuous.

My heart goes out to the man who does his work when the "boss" is away, as well as when he is at home. And the man who, when given a letter for Garcia, quietly takes the message, without asking any idiotic questions, and with no lurking intention of chucking it into the nearest sewer, or of doing anything else but deliver it, never gets "laid off" nor has to go on a strike for higher wages.

Civilization is one long anxious search for just such individuals. **Anything such a man asks shall be granted.** He is wanted in every city, town and village - in every office, shop, store and factory.

The world cries out for such: he is needed and needed badly - the man who can "Carry a Message to Garcia."

Chris Zavadowski's Wrap-Up Questions to Ask Yourself:

- 1) Am I focusing one burning core desire in MLM business and letting NOTHING get in my way? What is the desire?
- 2) Do I find myself creating more excuses than results?
- 3) Do I rely on my upline or downline to make things happen or tell me what to do? Or do I get things started and dig in myself?
- 4) At the end of today, can I look in the mirror and say "I carried the message to Garcia!"?

"Discover the Lazy MLMer's 'Dirty' Little Secret to Shattering Sales Records, Recruiting Like Crazy, And Having More Fun in Network Marketing...100% Guaranteed!"

Dear Friend,

Suppose you could sit down, write a simple letter to your prospects, mail it (or email it) and then *your phone starts ringing off the hook*. Imagine...one letter could bring you **tons of hot leads and new customers**, get them to keep buying products **over and over again**, and even provide you with *a constant stream of referrals*.

So anytime you need more business - you simply turn the tap on... it's like having the goose that lays the golden egg. (Except, in this case, you're creating **tons of hot, qualified prospects** - raising their hands to join your business.)

Sound too good to be true? Well, let's think about it...

A sales letter is the most powerful "master prospector" you could ever hire. For about the price of a cup of coffee (or just the cost of turning on your computer if you're using email) - it will relentlessly go out and deliver your message perfectly. Every time.

It will never call in sick.

It will never complain.

And it will never quit on you.

Simply put, a powerful sales letter is like having a little automatic, money-making downline robot working for you, tirelessly...day and night.

But Creating That Winning Sales Letter Is The Hard Part...

It could take you years and can cost you *a small fortune* to figure out just the right combinations that make some sales letters work - while others fall flat on their face.

But instead of knocking yourself out trying to come up with just the right sales letter, you can now have **an entire collection of hard-hitting, profit-generating sales letters** for your network marketing business, ready at your beck and call.

To find out all the details visit this site RIGHT AWAY:

<http://www.InstantMLMSalesLetters.com>

Sincerely,

Heikki Ahola

P.S. - **You'll never again be forced to suffer** through the pain and hassle of trying to cold prospect the usual way. Or pay big bucks hiring a top copywriter to write letters. Now, you can get everything all done for you, practically handed to you on a silver platter. You simply fill in the blanks...and **you're done in about 3 1/2 minutes** -- flat!

*"I think it's really great what you put together. I noticed a lot of effort went into being able to have the collaborations with all **the caliber of people that have contributed to these MLM sales letters**. It's definitely a gem...a **brilliant resource** for people to have to be able to really **explode their network marketing business**. I think you did a brilliant job putting it together!"* – Jerry "DRhino" Clark, Plano, TX, ClubRhino.net

*"This has got some players on there that I have heard about for years and when I saw that you had interviewed them and **they gave away some of their greatest secrets, it just blew me away**. In fact one of the techniques in there just simply about Pay-Per-Clicks, **just that one technique alone, we have already implemented it and we are already seeing a return on our investment**. So thank you so much for putting this together Chris. It's awesome. **It's definitely going to help our traffic increase**. We really, really appreciate it. Thanks for all you're doing for our industry!"* – Ty Hoffer, Houston, TX, Info.freeleads.com

CLICK HERE: <http://www.InstantMLMSalesLetters.com>